

FREE LEGAL EDUCATION & ASSESSMENT EVENT



Saturday, June 8, 2024

8:30 AM - 3 PM CT

**Ouachita Center - UA Rich Mountain
Mena, Arkansas**

Are you an existing or prospective business owner or entrepreneur eager to learn more about the legal foundations of starting and operating your business? Join us for a morning of legal education and afternoon of one-on-one legal assessments, hosted by the **Entrepreneurial Law Project**, a new initiative sponsored by the University of Arkansas School of Law and the Office of Entrepreneurship & Innovation and hosted by UA Rich Mountain.

This event is free, but registration is required using the QR code above OR by emailing our staff at lawproj@uark.edu.

ALL ARE WELCOME.

Questions? Please email lawproj@uark.edu.



ENTREPRENEURIAL LAW PROJECT

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Legal Education and Assessment Event

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8:30 AM

Check In

Coffee & light breakfast available



8:55 AM

Welcome Remarks

Zoe Buonaiuto, University of Arkansas Office of Entrepreneurship & Innovation



9:15 AM

Session 1: Business Entity Structures & Operating Agreements

Elise Alexander, General Counsel - AcreTrader



10:00 AM

Session 2: Intellectual Property

Meredith Lowry, Partner – Wright Lindsey Jennings LLP



10:45 AM

Session 3: Contracts / Vendor Agreements

Michael E. Cummings, Walton College of Business

11:30 AM

Lunch provided

12:00 - 3:00 PM 1:1 Legal Assessments





**Will Foster, Arkansas Bar Foundation Professor of Law,
University of Arkansas School of Law**

Will Foster is the Arkansas Bar Foundation Professor at the University of Arkansas School of Law. His teaching and scholarship focus primarily on tax, business, and transactional matters. He also serves as the faculty director of the school's public service and pro bono program. Will holds an active law license and enjoys helping small businesses and nonprofits with formation, funding, and all aspects of their operations.



**Elise Alexander, General Counsel,
AcreTrader**

Elise was raised on a farm and cattle ranch in Crawford County, Arkansas and currently serves as General Counsel for AcreTrader, a farmland investment firm based in Fayetteville. In addition to her work at AcreTrader, she serves as President of a large family office, managing several companies and serving as legal counsel and has prior legal experience in oil & gas and technology startups in Silicon Valley. Elise obtained a B.S. in Political Science from Texas A&M University in 1989 and a J.D. from Pepperdine University School of Law in 1992.



**Meredith Lowry, Partner,
Wright, Lindsey & Jennings LLP**

Meredith is a patent attorney with Wright Lindsey Jennings helping inventors and businesses protect their products on the shelf and all the data from the platforms they sell on.



**Michael E. Cummings, Assistant Professor,
Walton College of Business**

Michael E. Cummings joined the Walton College faculty in 2017 and has previously taught at the University of Nevada, Las Vegas and the University of Minnesota. His research interests in entrepreneurship span topics such as crowdfunding, social and environmental issues, and international migration. Prior to beginning his academic career, Professor Cummings worked in both private and public sector legal settings, and is licensed to practice in both Arkansas and Minnesota.