UA Rich Mountain
Assessing Student Learning
Course Outcomes Report
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1. **Purpose**
   The Course Outcomes Report supplies information each semester regarding student learning on the course level. This report must be submitted to your division chair by the last day of the semester. Data from this report will be integrated into the annual Program Review. The Strategic Goals aligned with this report are Strategic Goal Three: Provide High Quality Education and Strategic Goal Four: Continuous Quality Improvement.

2. **Course Details**
   Course Name: Oral Communication Course #: SPC 203

3. **Assessed Outcome**
   Course Outcome: Knowledge of oral communication theory.

   Related Program Outcome: The students should be able to analyze their audience.

   Related GELO category (choose one):
   - ☒ Thinking critically
   - ☐ Communicating effectively
   - ☐ Using technology
   - ☐ Conducting relevant research

4. **Evidence of Student Learning**
   Describe the classroom activity/tools related to the **course** objective (project, discussion, essay, quiz, etc.): Students took a pretest for the midterm over course content concerning: (1)The foundations of speaking, and (2) Adapting to Audiences. These chapters cover key fundamentals for the speaker to master regarding their target audience. There were 20/20 students that took the pretest during the first week of spring classes with the average score of 45%. After lecturing on these chapters and the student taking quizzes on the content the student took the midterm test on March 9th with the average grade of 69%., there were 18/19 taking the test the second time. 5 of the students had the grade of below "D", 13 out of 18 taking the test passed.

5. **Course Data**
   Number of students in your course(s) who met the course objective: 13 out of 18 passed the test.

   Total number of students in your course section(s): 19

   Percent (%) of students achieving this course objective: 72.2% passed the test.

6. Response to Data

Will you change how you teach as a result of this assessment?

☒Change(s) needed. Some of the more difficult test question will be reworded.

☐No change(s) needed. *Type explanation here.*

***Attach <u>anonymous</u> student samples of each activity along with the grading rubric/scale.**
****Attach any meeting minutes associated with this assessment.**

Sent as attachment through e-mail.

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