SPC 203 CR1

Oral Communications

Fall 2019

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Prerequisites: None

Required Materials:

1. **Textbook:** The Challenge of Effective Speaking, 15th edition by Rudolph Verderber, Deanna Sellnow, and Kathleen Verderber
2. **Outline** required for all formal speeches
3. **Bibliography** required for all speeches containing material from research

Course Description: This course will assist students through an integrated study of theory and practice to be more competent in oral communication situations. Emphasis will be placed on student preparation and presentation of various types of speeches. This course satisfies the requirement for teacher certification in Arkansas public schools. This course requires at least one paper using a documentation format. (ACTS: SPCH1003)

Program Outcomes:

- Students will increase competencies in writing, reading, speaking, and listening.
- Students will increase their understanding of the human condition as well as the culture and society of both the nation and the world in which they live.
- Students will apply technological and research skills to identify, locate, and process information.
- Students will be prepared to compete academically upon transfer to a four-year institution.

Rationale: The student will verbally communicate with the expectations that the student will enhance personal development of his/her listening, reading, writing, and speaking skills.

Course Objectives:

1. Students should be able to control stage fright while presenting a speech.
2. Students should be able to analyze their audience.
3. Students should be able to research their topic.
4. Students should be able to use technology to create presentations.
5. Students should be able to use an online platform to receive and submit assignments.
6. Students should be able to evaluate research.
7. Students should be able to organize a speech

8. Students should be able to present a speech.

Topical Outline / Course Schedule

Note: Students should read the listed chapters before the beginning of the week in which the material will be covered.

Week 1	Chapter 1	Foundations of Public Speaking Acceptance Speech
Week 2	Chapter 1 & 2	Speech Apprehension Plagiarism Activity Brown Bag Speech
Week 3	Chapters 3&6	Speech Planning & Listening and Responding Scavenger Hunt Oral Interpretation Critiques
Week 4	Chapters 4& 5	Selection and Appropriate Goal Adapting to Audience Understanding Audience Audience Activity
Week 5	Chapters 4& 5	Selection and Appropriate Goal Adapting to Audience Group Planning Audience Activity Presentations
Week 6	Chapter 7&8	Organizing and Outlining the Body Introduction and Conclusion Outline Activity Directions Assign Demonstration Speech
Week 7	Chapter 10&11	Language and Oral Style Practicing Delivery DEMONSTRATION SPEECH
Week 8	Chapter 12	Informative Speaking Midterm Review and Test
Week 9	Chapter 12	Informative Speaking Research/Planning Bibliography
Week 10	Chapter 13	INFORMATIONAL SPEECH

Week 11	Chapter 14 Persuasive Speaking Research Preparation Group Discussion
Week 12	PERSUASIVE SPEECH Group Discussion
Week 13	Chapter 16 Developing and Delivering Group Presentations INFO-MERCIAL
Week 14	Public Service Announcements
Week 15	
Week 16	Review MULTIMEDIA PRESENTATION
	Semester Finals

Course Conduct: The methods of instruction include student presentations, discussion, writing, lecture, video, and student e-mail portal.

UA Rich Mountain Credit Hour Calculator: For every course credit hour, the typical student should expect to spend at least three clock hours per week of concentrated attention on course related work, including but not limited to time attending class, as well as out of class time spent reading, reviewing organizing notes, preparing for upcoming quizzes, exams, problem-solving, developing and completing projects, and other activities that enhance learning. Thus, for a three hour course, a typical student should expect to spend at least nine hours per week dedicated to the course

Course Requirements/Evaluation:
Grades will be calculated from the following activities:

- Informal Speaking activities
- Formal Speeches
- Written Outlines/Bibliographies
- Written activities as assigned
- One formal writing assignment
- Critiques
- Formal tests

Tests
There will be one midterm test and one final test covering material from the textbook as well as additional material covered in class.

Speeches
Informal: Acceptance, Brown Bag, Oral Interpretation, and PSA
Formal: Demonstration, Informational, Persuasive, and Multimedia (PowerPoint)

Group: Audience Activity, Group Discussion, and Info-mercial

Final average grades are assigned by this scale:
A=100-90 points
B=80-89
C=70-79
D=60-69
F=59 or lower

Speech Evaluation and Criteria

The Rubric for Formal Speeches will be posted on Moodle
A formal outline and bibliography will be required for all formal speeches

ABSENSES

Students who are absent the day on which they are scheduled to give a speech or take a test must notify the instructor before the beginning of the class period. If there is a valid reason for the absence, the student will be allowed to make up the assignment at an alternate time.

Procedures/Student Requirements: Regular attendance participation is expected. All arrangements must be submitted by the posted due date unless specific arrangements have been made with the instructor. It is the student's responsibility to initiate those arrangements immediately.

Academic Policy: Cheating on a test or assignment will result in a zero (0) for that work. Plagiarism on papers can result in an "F" for the course. Additionally, disciplinary proceedings according to College policies may be initiated.

American with Disabilities: It is the policy of Rich Mountain Community College to accommodate students with disabilities, pursuant to federal law, state law, and the college's commitment to equal educational opportunities. Any student with a disability who needs accommodations (ex: seating placement, examinations, or access to information on the web) should inform the Associate Vice President for Student Affairs at the beginning of each semester. To contact the Associate Vice President, students seeking accommodation should call 394-7622, ext. 1460.

Arkansas Clean Air Act: In compliance with the Arkansas Clean Air Act, UA Rich Mountain is a smoke and Tobacco free facility. Students and guests are to refrain from the use of all tobacco products while on campus, including electronic devices.

Student Misconduct: Students committing misconduct are subject to disciplinary sanction(s) and or restrictions. Misconduct or prohibited behavior includes, but is not limited to endangerment, harassment, disruption, sexual misconduct, dishonesty, illegal drugs and/or alcohol, fire or safety issues, gambling property violations, computer violations, or other violations as listed in detail in the UA Rich Mountain catalog.

UA Rich Mountain Mission: Rich Mountain Community College exists to provide all residents of the Ouachita Mountain Region with exemplary educational and enrichment opportunities to improve the quality of life and standard of living.

The Art of Speaking: The art of speaking is more than a process of doing. It is a process of being. The art of speaking is use of the voice to create from the raw material of language, thought, knowledge, and feelings a composite that has the potential for great impact upon the listener.

See Something, Hear Something, Say Something